



NATURAL TOBACCO NEWS

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The Beginning of the End for Pipe Tobacco:

News of the Month:

- The TTB announced that it will be issuing a new definition of pipe tobacco.
- Tobacco Leaves has sold out of Virginia and Oriental Leaves until September.
- Our website (www.freshchoicetobacco.com) underwent an overhaul. Check it out!



All good things must come to an end. On July 22, 2010 the Alcohol and Tobacco Tax Bureau (TTB) of the U.S. Treasury Department published a notice of proposed rule making on the definition of pipe tobacco. This is the beginning of the end for pipe tobacco.

This notice was published in the Federal Register. The notice requests comments on the proposed rule making. The public comment period is open until 11:59 pm on September 20th, 2010. The notice lists various proposals to change the definition of pipe tobacco to eliminate its use as roll you own tobacco. You may get notices of the status of this ruling by going to TTB.gov and registering under "Proposed Rulemaking." The rule is number 106.

A representative of the TTB said last week that the Treasury Department had approved the change and that the TTB considers this change to be a priority item. This is the beginning of the end for pipe tobacco as most of you know it.

How does this affect my Fresh Choice Electric Cigarette Machine?

The short answer is this: we do not think it does. However, we suggest you do the following:

1. Convert to strip tobacco
2. Buy a Mark One Tobacco Shredder to make your own tobacco

You can smoke strip tobacco...

TOBACCO LEAVES



Strip Tobacco is just tobacco leaves. These leaves have had their mid rib stem removed. The strip tobacco is in the form that most cigarette companies use to transfer their tobacco before manufacturing the tobacco into cigarettes or some other tobacco product. No tax is due on tobacco until

a product has been made and, fortunately, the tax code says that an individual making cigarettes for their own use is exempt from taxation.

Call us to order Tobacco Leaves at 1-800-243-2737 or look at our website at www.mytobaccoleaves.com.

FRESH CHOICE

FRESH CHOICE TOBACCO COMPANY
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The Story Behind the Fresh Choice Electric Cigarette Machine:

In 1998 we decided that the world needed an electric home appliance that would make cigarettes. An electric cigarette machine would free smokers from dependence on factory made cigarettes that contained chemical additives and reconstituted tobacco. Our requirements for an electric cigarette machine were:

- The machine needed to make good, safe cigarettes. The only electric cigarette machine on the market at the time made cigarettes that created an unsafe ash and burned the smoker's clothes.*
- It must make a pack of perfect cigarettes in less than two minutes.
- The machine must cost a reasonable amount of money in relation to the savings produced by making cigarettes on the machine.
- It must operate reliably over an extended period of time.
- It could be operated by almost anyone with ease.

It took us eight years to develop, patent, perfect, and produce the Fresh Choice Electric Cigarette Machine. Smokers tell us that the final product meets our requirements. Note this testimonial by one of our customers: "I can not believe how extremely well, and on the money, and I can't forget how FAST this machine spits out perfectly packed cigarettes. It produces cigarettes fast as hell. This is the best cigarette making machine on the market. It is fast and easy to use." In the time it takes you to brew a cup of coffee in the morning, you can make fresh cigarettes at home. You can make cigarettes from Natural Tobacco without chemical additives. You won't be smoking reconstituted tobacco. You can smoke just good tobacco.

Our original warranty was for one year or 30,000 cigarettes. Since we've developed experience with the machine, we've extended this warranty to an unlimited warranty as

long as the user uses Natural Fresh Choice Tobacco, Tobacco Leaves, or PIIYPASI. With these tobaccos you can smoke an American Blend cigarette with natural tobacco.

If you don't own a machine, you can buy a machine for a one time payment of \$449 or you could take advantage of our special offer, the Roanoke (see below). Call us for details at 1-800-243-2737.

*These machines use an auger to push the tobacco into the tube. They are dangerous and should not be used. The ash will burn your clothes, your furnishings, and your auto. The Fresh Choice machine puts a measured amount of tobacco into each tube and uses the natural characteristics of the tobacco to fill out the tube. The cigarette is like a manufactured cigarette.

WHAT CAN YOU DO?

You have an alternative! You can smoke better tobacco. You can smoke natural tobacco. You can make your own tobacco products and smoke at a reasonable cost.

The Roanoke:

For only \$649, get an Electric Cigarette Machine, Mark One Tobacco Shredder, twelve boxes of tubes, and five pounds of Tobacco Leaves. Call us for details at 1-800-243-2737.