



# NATURAL TOBACCO NEWS

July 1, 2010

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## News of the Month:

- New Hampshire, Utah, and New York all raised their taxes.
- Tobacco Leaves introduced the 12lb box or bag of tobacco leaves. (Pg. 2)
- Check out Tobacco Leave's Fourth of July Special, nicknamed the "Roanoke." (Pg. 2)
- Our website ([www.freshchoicetobacco.com](http://www.freshchoicetobacco.com)) underwent an overhaul. Check it out!



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## Tobacco Tax News:

States continue to greedily raise tobacco taxes. Here is a recap of the most recent increases:

### New Hampshire:

New Hampshire raised their taxes on "Other Tobacco Products" (this category includes roll your own products) on June 10, 2010.

The increase was from 48.59% to 65.03%. The Federal Excise Tax is \$24.78 a pound on roll your own tobacco. The State's tax percent rate is in addition to the Federal Rate. This increased the RYO tax in New Hampshire by \$4.07 a pound just from the Federal portion of the new taxes. This does not include the extra tax on the tobacco.

### Utah:

Utah raised their "Other Tobacco Products" tax on July 1st from 35% to 85%. The tax per pound just on the Fed-

eral Tax portion of costs was \$12.39 a pound. Cigarette taxes per carton were increased by \$10 a carton.

### New York:

New York increased their cigarette tax by \$16 a carton. They increased their "Other Tobacco Taxes" from 46% of cost to 75% of cost. This increased the cost of cigarettes attributable to taxes by \$7.19 a pound or about \$3.00 per carton.

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Smokers understand that they are an oppressed minority. Smokers tend to be reasonable people. They also tend to be passive people. They will suffer that which is sufferable. They do not vote in a block so they have no political clout. As a result, politicians do not fear them.



FRESH CHOICE TOBACCO COMPANY

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## You can smoke strip tobacco...

### WHAT CAN YOU DO?

You have an alternative! You can smoke better tobacco. You can smoke natural tobacco. You can make your own tobacco products and smoke at a reasonable



A 5 pound bag of strip tobacco



A 12 pound bag of strip tobacco

Strip Tobacco is just tobacco leaves. These leaves have had their mid rib stem removed. Like any agricultural item, tobacco leaves are not classified as a "tobacco product" until a manufacturer does something with them. The strip tobacco is in the form that most cigarette companies use to transfer their tobacco before manufacturing the tobacco into cigarettes or some other tobacco product. No tax is due on tobacco until a product has been made and, fortunately, the tax code says that an individual making cigarettes for their own use is exempt from taxation.

Tobacco Leaves offers the following products for sale:

#### 5 lbs of Tobacco Leaves:

Strip tobacco that comes with 12 free boxes of tubes

\$100 (enough for 12 cartons)

#### 12lbs of Tobacco Leaves:

Strip tobacco that comes with 30 free boxes of tubes

\$220 (enough for 30 cartons)

*\*The above prices include free shipping. Call 707.449.5979 or 800.243.2737 to place your order today.*

**"I was able to smoke for only \$7.33 per carton by switching to strip tobacco!"**

~ Bettie May  
(Salt Lake City, Utah)

## Mark One Tobacco Shredder:

We sell the Mark One Tobacco Shredder. The Mark One shreds a pound of tobacco in about five minutes. It can be used to shred tobacco to make it into a tobacco product. It creates no dust and shreds the stems. You can buy the Mark One Tobacco Shredder for \$100. Shipping is free when you order the shredder with your tobacco order.



## The Roanoke:

### Purchase:

- Fresh Choice Electric Cigarette Machine (\$449)
- Mark One Tobacco Shredder (\$100)
- Five (5) pound bag of strip tobacco (\$100)

**TOTAL: \$649\***

*\*see Pg. 3 for more details on this offer*



## The Fresh Choice Electric Cigarette Machine News and Information:

We get few machines returned to us for repairs. However, some customers have expressed an interest in being able to give their machines a thorough cleaning and some minor adjustments.

However, if you do choose to send your machine in for any reason, we usually repair and ship your machine back to you the same day we receive it.

But, if you would rather not send in your machine, we have created a tool kit for those customers who like to tinker and are mechanically inclined. The kit contains the

following:

- A square and a Phillips head screwdrivers
- Three Allen wrenches (1/16<sup>th</sup>, 3/32<sup>nd</sup>, and 1/8<sup>th</sup>)

We will ship these tools to you, freight prepaid, for \$15. Individuals who perform self adjustments on the Machine using these tools will no longer void the warranty.

You may call 707.449.5979 or 800.243.2737 for technical assistance when you are working on your Fresh Choice Electric Cigarette Machine. Our machine doc-

tors (Jeff and Mike) are available to talk you through any repairs between 8:00 am and 4:00 pm (PST).

If you damage your machine during the repair process, just send it to us and we will repair your machine under the unlimited warranty, so long as you purchase tobacco from us.

### **5 Pounds of Tobacco Leaves Free**

Get a friend to purchase a Machine and you can get five pounds for free,

#### **The Roanoke:** (continued from Pg. 2)

*Payment Plan: You can pay a \$149 down payment and make ten (10) payments of \$50 per month. The Fresh Choice Electric Cigarette Machine has an unlimited warranty so long as you use Fresh Choice or Tobacco Leaves tobacco. There is a 30-day return privilege on the Machine and the price of the Roanoke includes free shipping. There is no interest and no carrying charges.*

Thank you for taking the time to read this issue of *Natural Tobacco News*. We would love to hear your feedback on this month's issue or any other comments you may have. Please feel free to call us at 707.449.5979 or 800.243.2737 or email us at [johnroscoe1000@yahoo.com](mailto:johnroscoe1000@yahoo.com).

Yours truly,

John Roscoe